

Strategy Faxaflóahafnir

2024-2030





Vision

We enhance the quality of life in Iceland.

Role

We operate secure, sustainable, and efficient harbors, connecting Iceland's largest market and employment area to the world and the seas.

Promis

We evolve in line with the needs of society, industry, and the environment.



Our values

Integrity

We act with honesty towards our colleagues and customers. We share information in an open and transparent manner, willingly allowing others to observe our progress. We acknowledge mistakes and treat them as learning opportunities. We foster an open and respectful culture and do not tolerate disparagement.

Safety

With disciplined work practices, effective information sharing, and a commitment to doing our best, we prioritize the safety of passengers, employees, and customers while minimizing operational risk. We work as one team to promote efficiency and seamless operations. Communication among employees and with customers is characterized by respect, regardless of tasks or background..

Professionalism

Professionalism is reflected in our commitment to developing services in collaboration with our customers, aligning with best practices. We strive to set an example, particularly in the fields of technology and sustainable solutions. We approach our work with respect for society and the environment, seeking solutions that minimize environmental impact. We support each other in achieving success across all areas of our operations. We are results-driven and celebrate both major and minor achievements together.

100 Years of Harbour History

Before telephone lines and airplanes became part of the story, ships were Iceland's link to the outside world. Goods, people, and news arrived by sea.

Since the harbor's inception, it has been a cornerstone of Reykjavik's economy, and the state of the national economy could often be gauged by the activity at the harbor.

Over time, the harbor's role has remained largely unchanged, although everything is now on a larger scale. The history of the harbor is the history of a town within a city—of development, construction, and improved quality of life.

Faxaflóahafnir is the product of this heritage, built upon a century of harbor history. Here, experience, knowledge, and collaboration have played key roles in the development and construction of infrastructure.

Today, we strive to operate secure, green, and efficient harbors that serve a variety of purposes in fisheries, trade, logistics, entertainment, and culture.

Thus, the harbors in the Faxaflói region have always evolved in response to the needs of society, with the goal of enhancing the quality of life in Iceland.



Customers and stakeholders

We support value creation in society through the development of essential infrastructure. The development of operations is always aimed at supporting active competition in the transport market and in business, to the benefit of the public. We create business opportunities related to the arrival of cruise ships and place special emphasis on increasing turnaround passengers, as they generate value in the community. The scope of the fisheries sector will be expanded to support its development and future services. Faxaflóahafnir continuously contributes to innovation and seeks solutions to the major challenges of our time.

Infrastructure development

Active competition

Increase turnaround passengers



Environment and Society

The history of Faxaflóahafnir is intertwined with the history of the community and the 100-year harbor history of the region. Faxaflóahafnir will continue to play a role in shaping the story of development, construction, and improved quality of life. We take responsibility for nature, the environment, and society in all our operations. We use incentives and develop infrastructure with the aim of reducing emissions within the harbor areas. Efforts are focused on reducing the carbon footprint and increasing recycling rates, while simultaneously exploring all means to prevent pollution incidents. Faxaflóahafnir supports and stands behind important community projects related to our operations in one way or another, aiming to strengthen the connection with the community even further.

Shape history

Take responsibility

Apply incentives



Responsible Operations

The owners of Faxaflóahafnir set high standards for responsible operations alongside robust infrastructure development within the community.

With an ambitious policy for infrastructure development, powerful investments, and strong collaboration with clients in the country's key industries, Faxaflóahafnir aims to maintain growth in the coming years.

In parallel, digital development, technological utilization, process automation, and improved use of ports and properties will contribute to better operational performance.

Powerful investment

Utilization of Technology

Improved Harbor Utilization



Human Resources and Knowledge

The culture of Faxaflóahafnir reflects the company's values of integrity, safety, and professionalism, while also embracing diversity and equality. We place a strong emphasis on knowledge acquisition and dissemination, alongside clear processes regarding human resources matters. We make a concerted effort to present the activities and career opportunities at Faxaflóahafnir in a targeted manner to future generations, students, and other potential future employees, with the goal of increasing diversity.

Diversity and Equality

Knowledge Acquisition

Clear Processes

Infrastructure Development

Faxaflóahafnir actively participate in the community and utilize their expertise for its benefit. We assess what the future development of infrastructure needs to be for port-based activities that serve the community, the environment, and the economy. By creating more space for port-based operations on the company's land, we meet the expectations of stakeholders and create conditions for increased efficiency in the operations of our customers. Shore power connections and solutions offered in collaboration with energy companies are also an important part of the infrastructure development of Faxaflóahafnir in the coming years. Throughout all development and focus areas, safety is a shared guiding principle, pursued through coordinated efforts and continuous education.

Increased Efficiency

Focus on Safety

Coordinated Effort



Experience and Development for Improved Quality of Life

From the beginning, Faxaflóahafnir have ensured that harbor infrastructure grows in line with the needs of society. Experience, knowledge, and collaboration have played a key role in the development and construction of the harbor areas. The improved quality of life for the country's residents is inextricably linked to the development of harbors. Today, Faxaflóahafnir connect the world and the seas to Iceland's largest market and business areas.

Community and Collaboration, Human Life and Culture at Harbor Areas

Faxaflóahafnir actively participate in the community and use their expertise for its benefit. We work in collaboration with our local neighborhoods and emphasize the flourishing of human life in harbor areas, creating space for diverse activities.

Innovation and Progress. Green Harbors of the Future

We assess what the future development of infrastructure needs to be for port-based activities that benefit society, the environment, and the economy. Faxaflóahafnir contribute to innovation and actively seek solutions to the major challenges of our time.

Heritage and Resilience. A Strong Gateway for Iceland to the World.

Faxaflóahafnir are built on a 100-year harbor history. The history of the harbor is a story of transformation from a town to a city, a story of development, construction, and improved quality of life. Today, Faxaflóahafnir is one of the main gateways for transportation to and from Iceland – crucial now as ever.



